

BEST BOSS:  
A Sneaky Way to Teach Justification Reports

FAQs

**Does any of the *How I Built This* podcasts work for this assignment?**

No. It is important to use the standard podcast episodes, as opposed to the episodes from the “How I Built Resilience” series that came out during the COVID pandemic. Be aware that many of the entrepreneurs from the standard episodes appear on the “Resilience” series, so just Googling [Entrepreneur Name] may not pull up the correct episode.

**How do you assign the podcasts to the students?**

First, I created a numbered master list of the appropriate podcasts from the episode list on the *How I Built This* Wikipedia page. Next, using a random number generator, each student in a class is assigned 3 different podcasts. Even if you have more students than episodes, you can reset the number generator for each class and create new combinations. The randomness of the assigned entrepreneurs requires the students to dig into the subjects to find areas for comparison and contrast.

**Are there any variations to the assignment?**

Yes. I generally include a brief (3-5 minute) presentation. This assignment has taken on different manifestations over the years, including:

- A pitch to a small group (3-4 students) with verbal feedback
- Formal presentation with slides to entire class with written feedback
- An informal presentation/conversation one-to-one with me with verbal feedback
- A recorded formal presentation to me without visuals with written feedback